



Order / Rev: 2052832  
 Alt Order #:  
 Flight Dates: 08/13/20 - 08/21/20

Advertiser: ISS/ Change.org  
 Product Desc:  
 Estimate:

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	----F--		1				\$375.00		0.00			
		Week: 08/17/20	08/23/20	MTWTF--		1				\$375.00		0.00			
N 2	WHAS	08/17/20	08/21/20	Good Morning America	CM	8:00 AM-9:00 AM	MTWTF--	1:00	2	\$750.00	P02	0.00	NM	2	\$1,500.00
				Good Morning America		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		2				\$750.00		0.00			
N 3	WHAS	08/13/20	08/13/20	Good Morning America	CM	8:00 AM-9:00 AM	---T---	1:00	1	\$750.00	P02	0.00	NM	1	\$750.00
				Good Morning America		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	---T---		1				\$750.00		0.00			
N 4	WHAS	08/13/20	08/21/20	Great Day Live 9-10a	CM	9-10a	MTWTF--	1:00	1	\$120.00	P02	0.00	NM	3	\$360.00
				Great Day Live 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	---TF--		1				\$120.00		0.00			
		Week: 08/17/20	08/23/20	MTWTF--		2				\$120.00		0.00			
N 5	WHAS	08/17/20	08/21/20	Access Daily 10-11a	CM	10-11a	MTWTF--	1:00	2	\$120.00	P02	0.00	NM	2	\$240.00
				Access Daily 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		2				\$120.00		0.00			
N 6	WHAS	08/13/20	08/21/20	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	1	\$200.00	P02	0.00	NM	4	\$800.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	---TF--		1				\$200.00		0.00			
		Week: 08/17/20	08/23/20	MTWTF--		3				\$200.00		0.00			
N 7	WHAS	08/13/20	08/21/20	Local News @ 12p M-F	CM	12-1p	MTWTF--	1:00	1	\$400.00	P02	0.00	NM	3	\$1,200.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	---TF--		1				\$400.00		0.00			
		Week: 08/17/20	08/23/20	MTWTF--		2				\$400.00		0.00			
N 8	WHAS	08/17/20	08/21/20	Daily Blast Live 3-4p	CM	3-4p	MTWTF--	:30	3	\$60.00	P02	0.00	NM	3	\$180.00
				Daily Blast Live 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		3				\$60.00		0.00			
N 9	WHAS	08/17/20	08/21/20	GMA3	CM	1-2p	MTWTF--	:30	2	\$100.00	P02	0.00	NM	2	\$200.00
				Strahan and Sara											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		2				\$100.00		0.00			
													Totals	22	\$5,980.00